

CORPORATE

Sponsorship Program

Kinsmen Telemiracle is an annual 20 hour telethon that's been "ringing those phones" for 42 years. The money is raised for the sole purpose of helping to improve the quality of life of thousands of Saskatchewan residents.

Our Corporate Sponsorship Program recognizes corporate donations, employee special event contributions and fundraising made in one of the five categories:

TITANIUM, DIAMOND, PLATINUM, GOLD, SILVER AND BRONZE

WHAT CAN YOUR SPONSORSHIP DO FOR SOMEONE?

TITANIUM SPONSORSHIP \$100,000 OR MORE PROVIDES:

- New and innovative medical equipment for hospitals
- Funding for year-round prevention and awareness with the Prevention Institute
- Travel, meals, and accommodations for five or more individuals receiving organ transplants outside the province

DIAMOND SPONSORSHIP \$50,000-\$99,999 PROVIDES:

- A specialized standing wheelchair
- Specialized medical equipment for care homes and group homes
- Travel, meals, and accommodations for 10 or more individuals to access cancer treatment either within or outside the province

PLATINUM SPONSORSHIP \$20,000-\$49,999 PROVIDES:

- Travel, meals and accommodations for at least five different individuals to access heart surgery either within or outside the province
- A wheelchair lift to help a non-profit organization move clients more easily
- Site preparation and outdoor lifts for easier access to individuals' homes

GOLD SPONSORSHIP \$10,000-\$19,999 PROVIDES:

- A van conversion to allow an individual more independence
- Hospital beds and specialized mattresses to allow a better sleep and more comfort for individuals
- A device to allow for better communication for individuals who are unable to communicate in other ways

SILVER SPONSORSHIP \$5000-\$9,999 PROVIDES:

- A lift to help an individual move easily in and out of a vehicle
- Travel, meals, and accommodations for a child's heart surgery
- Equipment for children, such as a BAHHA hearing device or a Posey bed (to ensure a child's safety at night)

BRONZE SPONSORSHIP \$1,000-\$4,999 PROVIDES:

- A wheelchair, powerchair, or scooter to help individuals get out into the community
- A lift chair, bath aids, or toilet aids to make life easier for an individual in their home
- Travel, meals, and accommodation funding for an individual to access medical treatment within the province



MARCH 2 & 3, 2019



SPONSORSHIP RECOGNITION

ON-AIR PRESENTATION

You or representatives from your organization can present your cheque live, on air at Telemiracle, broadcast throughout the province on the CTV and live-streamed on the CTV Regina and Saskatoon websites.

PRINTED RECOGNITION

Your company or organization will be listed as a sponsor at Kinsmen Foundation events.

TELEMIRACLE WEBSITE

You'll be recognized on the Telemiracle Website Sponsors Page at www.telemiracle.com.

CERTIFICATE OF RECOGNITION

You'll receive a Certificate of Recognition to hang in your place of business so everyone who enters will know how much we appreciate your generosity.

CORPORATE PANEL

You or your company's chosen representative(s) can participate in the front row, highly visible sponsor panel for up to one hour. While there, your company's logo will be showcased in front of them as they answer phones and take pledges. One representative from your company will be interviewed by a cast member.

CORPORATE LOUNGE

While you're waiting to make your presentation or answer phones, you and your representatives can make yourselves comfortable and watch the show in a special sponsor room.

CORPORATE TOUR

As a sponsor you would be invited to participate in a behind-the-scenes Corporate tour during the broadcast of Telemiracle. We will escort you through all the different areas and show you what it takes to make Telemiracle happen.

ONLINE AND DIGITAL RECOGNITION

Your organization will be prominently displayed in post-show "Thank You" advertisements on our social media channels and digital advertisements as well as in Saskin (an online Kin publication).

TELEMIRACLE LOGO ACCESS

Your corporate advertising can carry the Telemiracle logo so your stakeholders, customers and competition will know you're a Telemiracle supporter.

LOGO PLACEMENT - ONLINE/DIGITAL ADVERTISING AND WEBSITE

Your logo can be displayed prominently in a number of highly visible areas.

ONLINE/DIGITAL ADVERTISING
WEBSITE

WEBSITE LINK

Your corporate website can be linked to a variety of Kinsmen Telemiracle electronic media.

BRONZE \$1,000 -\$4,999	SILVER \$5,000 -\$9,999	GOLD \$10,000 -\$19,999	PLATINUM \$20,000 -\$49,999	DIAMOND \$50,000 -\$99,999	TITANIUM \$100,00 PLUS
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**HELPING
PEOPLE**
every day

CONTACT KINSMEN FOUNDATION:
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